



***Psychic Challenge* continues its success with new commissions and more renewals**

Psychic Challenge, the format owned by the Dutch production company Teve Partners and Scandinavian producers Nordisk, and distributed by RDF Rights (RDFR), part of the RDF Media Group, is continuing to enjoy worldwide success. The format originally broadcast in the UK on Five in 2005 and has since been produced locally in six territories, including the USA (Lifetime), Russia (TNT) and Holland (RTL).

Even more remarkable is the enduring success of local versions of the show; Russia is in production with its fifth series, Ukraine with its third, RTL in Holland has commissioned its second series after the format enjoyed initial success on KRO, and TV Norge has also commissioned a second series.

SBS Denmark and VTM Belgium are in production with their first series, both of which are due to air in the autumn.

RDFR also represents the US version of the format, originally broadcast on Lifetime, which in turn has sold into Australia (Foxtel) and the UK (Living) among others. The Russian version has been sold to the Ukraine, Latvia and Estonia.

Hans Dekker, CEO of the Teve Media Group says: “When we developed this format we could never have predicted that, all over the world, so many people from every age group would have some sort of ‘psychic gift’. The number of applications in all our territories is enormous, and the evidence of their abilities demonstrated through the challenges is really amazing.”

Barnaby Shingleton, RDF Rights’ Head of Light Entertainment Acquisitions says: “When we first acquired *Psychic Challenge* we knew it would perform well for a variety of broadcasters, given the enduring interest in psychic phenomena. What we couldn’t have predicted is the loyalty viewers have to the show; a fifth season within 2 years on TNT in Russia is remarkable. This format doesn’t burn out.”